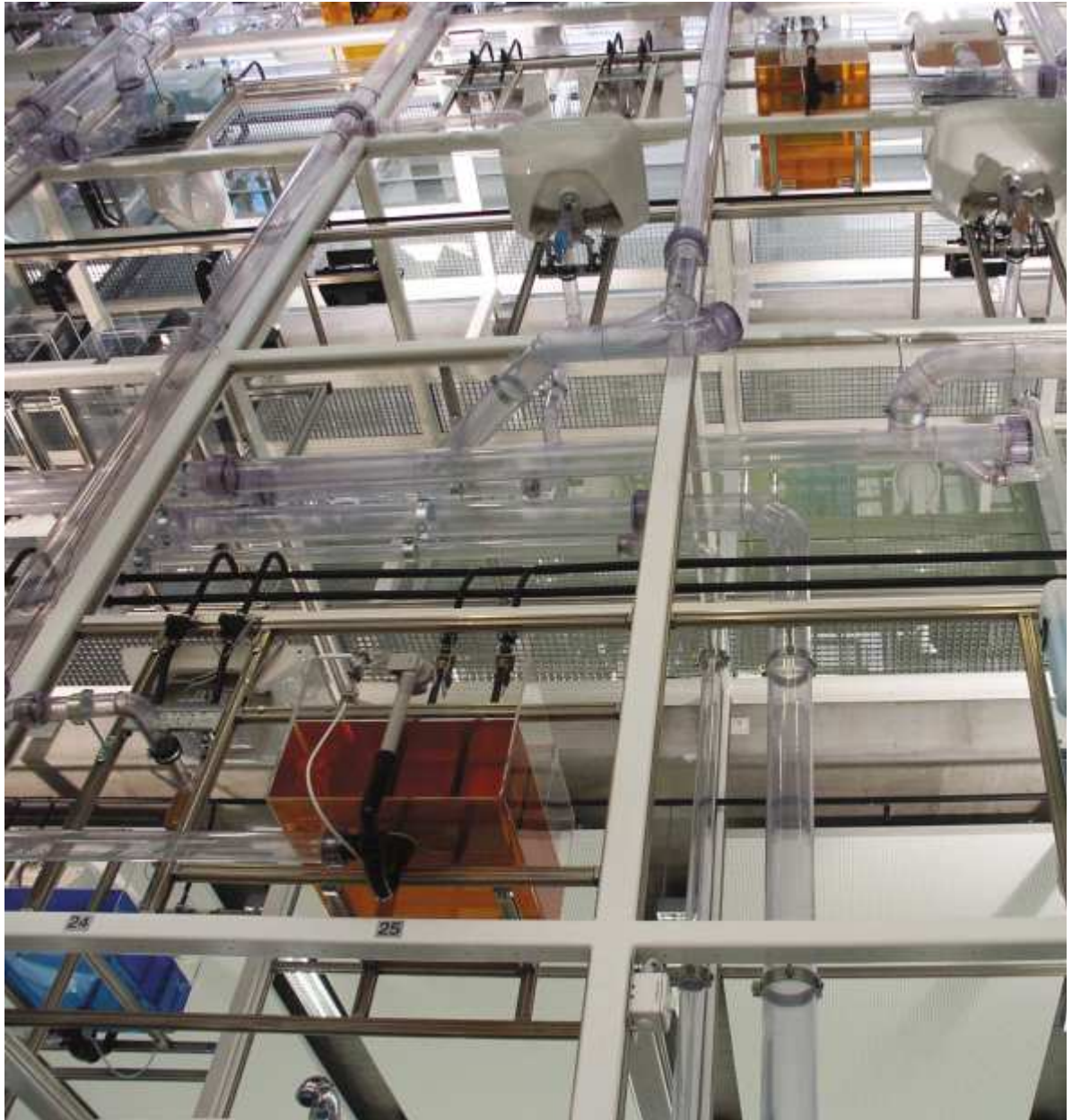


Geberit: Quality since 1874



European Pioneer in Sanitary Systems

Geberit was founded in 1874 when Caspar Gebert opened a plumbing shop in Rapperswil near Zurich. After having been a family owned company for 123 years, Geberit became a public company in 1999 (IPO). From building its very first flushing cistern in wood (1905) to being one of the first European industries to apply plastics (1935), Geberit has become known throughout Europe as a synonym for innovation and quality in the area of sanitary equipment.



A Switzerland-based growing international group of companies

Today the Geberit Group employs 4500 people, has 11 production sites in Switzerland, Germany, Austria, Italy, Portugal, USA and China and a global turnover of 1,3 billion Swiss Francs. Sales offices are located in nearly every European country as well as in the USA and Canada. In fact, 85% of the company's revenues result from activities outside Switzerland. All the Group's factories feature advanced production equipment and a completely computerized logistics system ensuring speedy deliveries to all customers.



Training

The marketing concept of Geberit is based on a strategy aimed at the plumbing trade and at specialised wholesalers. Geberit training centres throughout Europe are regularly used for training purposes and seminars offered to plumbers, installers, engineers, architects and customers.



Geberit: total commitment to quality

Every year Geberit invests a substantial amount of its turnover into the R+D of new and innovative products. All new products are automatically introduced to the Approval Authorities of the markets where Geberit is active.

Geberit attaches great importance to the environment and has set up a code of environmental practices. This lays the long term guidelines of the Geberit Group and is considered during all phases from conception to disposal of a product. The biggest factories of the Group have already successfully been certified according to ISO 14001 specifications and the others are going through the process of certification.

